

## Stockton Reaches Comprehensive Campaign Goal Two Years Early

32<sup>nd</sup> Annual Scholarship Benefit Gala is Backdrop for Celebration, New Goal for "YOU Make the Difference" Campaign

## For Immediate Release

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Contact: Tim Kelly Office of Public Relations "As excited and grateful as we are to exceed our goal; we aim to keep the momentum going into the months ahead," said Dr. Philip T. Ellmore, Chief Development Officer. "The need for scholarship funding has not abated."

Accordingly, Dr Saatkamp announced that the Campaign will continue and will accept gifts for all college-related purposes. "In addition to the many things that will be generously funded between now and the end of June 2014 we seek to raise at least an additional \$2 million in scholarship support," Dr. Saatkamp said.

Dr. Saatkamp noted the campaign's importance had never been greater as many families are currently struggling to pay for higher education in a difficult economy. At the same time, New Jersey's public colleges have endured 20 years of declines in state funding. "Many of our students are highly qualified, yet would not have the opportunity to pursue their education and aspirations were it not for scholarships and grants," he said. "As a result, private support of Stockton is more important than ever. Our community has responded to the challenge in a significant way."

Saturday's Gala, one of southern New Jersey's social events of the year, continued Stockton's march towards the new campaign goal. More than 650 attendees took part in the evening of fine dining, entertainment and a silent auction – and raised over \$450,000. Actual student scholarship recipients took part in the program and several of their stories were highlighted to provide attendees with examples of how their contributions make a difference.

The Gala's Honorary Chair is Auggie Cipollini, Senior Vice Presiden