

Mission

Vision

Guiding Principle

Values

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- *President Kesselman supported Diane Falk to become the Stockton ATLANTIC CITY Social Work Partnership Director. In this role, Diane has already developed a solid partnership with the Atlantic City Boys and Girls Club and, starting fall 2019, will oversee MSW students at the clinic. Diane will spend the year refining the inter-agency collaboration, engaged in supervising MSW students in high-impact practices and securing funding to maintain the partnership; she has already submitted for a \$2.5 million grant.*
 - *The Master's in Counseling program will launch in fall 2019. This accredited program boasts 1/3 coursework in high-impact, hands-on practices. The Counseling program will be located in Hammonton and had a full cohort for year 1, with a waiting list.*
 - *The Criminal Justice undergraduate program hired a forensic scientist who has already revolutionized the way in which he plans to offer core courses in the Forensic Science curriculum. Students enrolled in the course have dedicated classroom/lab space, access to forensic investigation materials, and exposure to the latest fingerprint and body identification technology and crime scene investigation techniques.*

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- *For FY 2019, ORSP partnered with the Provost's Office to offer Student Research Fellowships. The Office awarded \$2,250 in fellowships for the period.*
 - *ORSP continues to market its services, including pre-review of applications for faculty members – both for internal and external proposals. More faculty take advantage of this each year, resulting in better quality proposals and increased research funding. ORSP is in the planning stages with IFD to offer a year-round forum to help faculty with proposals, research planning, and overall strategies for accomplishing their goals, as they relate to scholarly activities. This effort would be an expansion of the Grant Writing Workshops held in the summers of 2017 and 2018.*

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- *When the Stockton Polling Institute resumes survey research in fall 2019, they expect to conduct a poll about climate change and related coastal issues. This project will expose the 75-90 student polling interviewers to an issue of global importance. The project will likely attract media attention, and the poll will likely be used by state policy makers and Stockton/community leaders who are attempting to establish a coastal resiliency center in Atlantic City. The Hughes Center*
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- *LIGHT connected Stockton University faculty with industry/community clients to conduct two research projects – College Student's Sports Betting Perspectives and Behavior Research Study and the Hunterdon County Visitor Profile study.*

40% complete and ongoing

- *A&F anticipates a \$5.957m increase in State appropriated aid for the FY20 State Budget. This is the first increase in State appropriation for the university in decades.*
- *A&F is working with Academic Affairs on revenue enhancement measures including increasing class size, supporting growing programs, use of Lecturers (once permitted by contract), use of adjuncts as appropriate, review ratio for full-time/part-time instruction.*
- *Implemented position control review (in coordination with HR) to better manage salary costs.*
- *Implemented (non-salary) level-funding for FY20 university budgets.*
- *Implemented measures to reduce unnecessary year-end spend.*
- *Implemented a multi-year budget forecast model.*
- *Implemented a cash forecast model.*
- *Sold the Seaview Hotel and Golf Club and the Ocean Club retail unit.*
- *Identified other non-performing assets (offsites) and began evaluating the current financial models and alignment with University mission (e.g. Dante and Manahawkin.)*
- *Working with IR and Enrollment Management on sustainable enrollment growth goals.*
- *Considering options to grow enrollment capacity through new housing facilities (AC and Chris Gaupp).*

90% complete and ongoing

- *Working with Legislature and Governor's office to support increased State funding as well as implement funding rationale for future funding.*
- *Working with local elected officials on initiatives to support capital and operating needs in Atlantic City, NARTP, Galloway.*
- *Working with Congressional delegation to support NARTP.*
- *Part of internal team working with the Governor's office on "Eds & ice o A*

- *Each sport program will provide a list of returning student-athletes who are struggling to meet our minimum academic requirements and will create a personal success plan for the semester. Minimally the plan will include weekly check-ins, required tutoring and study hall attendance.*
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- *Developed and implemented a survey in collaboration with Student Senate to assess students' satisfaction with Atlantic City to Galloway campus shuttle services.*



- Service-Learning courses in HLTH, SOAN, COMM, and GENS, worked closely on projects that directly impacted populations in Atlantic City such as Christina Jackson's SOCY class that worked with senior citizens and environmental justice organizations.
 - ~~Many of our students have worked on projects in Atlantic City, including working with senior citizens and environmental justice organizations.~~
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40% complete and ongoing

- *Financial sustainability requires increased revenue, reduced costs, and enrollment growth. This multi-disciplinary effort is ongoing, however, A&F is modeling various scenarios towards a sustainable fiscal model where revenues will cover operating costs and most, if not all, of capital costs.*
- *Working on improving credit rating by strengthening financial ratios used by rating agencies.*

Foundation is 100% complete; program expansion is ongoing

- *Created Rowing Advisory Committee.*
- *Hired new full-time coach; quality staff assembled.*
- *Upgraded equipment significantly: 3 new 8+ shells, 4+ shell, new coach launch, new trailer, new oars.*
- *More than doubled roster numbers for women and men in one semester.*
- *Held successful Rowing & Growing with the Ospreys fund-raising event – 3 shells funded.*
- *Held first ever spring training trip.*
- *Lake Fred incorporated into team training.*
- *Successfully hosted first ever Stockton AC Boat race.*
- *Varsity 8 finished 3rd place at MARC Championships.*
- *Received first ever Varsity 8 medal (3rd) at Dad Vail Regatta.*

100% complete and ongoing

- *Through fiscal salary savings achieved with the FY18 retirements of two recruiters (both of whom were replaced at a lower salary), the CEMO worked with the VP of Admin and Finance and the Budget office to create a new recruiting position in FY19 for transfer students. This was accomplished without the need for an additional budget allocation. A successful*
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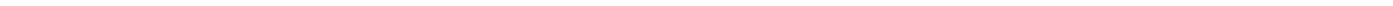
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| <ul style="list-style-type: none">• <i>Developed on-demand and automated reports, including daily, weekly, and PIT (point-in-time) student orientation, registration, and enrollment reports.</i>• <i>Developed web-based tools to replace manual/paper processes, including Ethics Forms (Office of Institutional Diversity and Equity), AFT evaluations, Faculty Video Requests for the Library, and Tuition/Bill Estimator.</i>• <i>Tech tip sent monthly to Stockton employees with support tips for the community.</i>• <i>Updated website IT training resources (Office 365, Qualtrics, Adobe CC, Blackboard, etc.)</i>• <i>Pushing latest version of Windows 10 & Office 365 for the newest features (95% Complete, will be 100% by end of summer)</i> | | |
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50% complete and ongoing

The Office of Planning and Institutional Research initiated several new reports and predictive modeling tools to enhance the University's planning and operations efforts. Key examples include:

- *Atlantic City shuttle and parking analysis. Based on course module time band, this weekly report predicts the number of AC shuttle riders and drivers on any given day at any given time.*
- *Atlantic City course load and registration report. This report identifies the number of duplicated and unduplicated students taking courses in Atlantic City, including the actual number of courses (one through five).*
- *Daily digest report. This report summarizes the overall enrollment health for the upcoming term.*
- *Enrollment and housing projections report. Using a two*

population of students in service activities. Planning ahead for fall 2019-spring 2020, our New Jersey Campus Compact



- *Launched 24-7 Sexual Assault Hotline.*
 - *Co-sponsored undergraduate student sexual harassment survey with Dr. Manish Madan and the Office of Diversity and Equity. 895 total students participated in the survey with 630 students completed at least 75% of the survey.*
 - *Implemented Healthy Masculinities Dinner Conversation Program that featured student athletes, veterans, and members of the Greek community. Fifty-*
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- The Enrollment Management Division has spent considerable time consolidating process documentation into a comprehensive centralized electronic document. The division is now using Microsoft OneNote to organize the documentation to provide easy access from within one interface and monitor changes that are made. Any time a process update is made, the documentation is updated in the OneNote repository.
- The following procedures and process documents have been finalized and reposted in the Planning Office's shared drive (folder title: "BID – Business Intelligence Documentation"):
 - Argos report writer training process
 - Atlantic City registration report process
 - Daily digest report process
 - Daily registration report process
 - E-DSS annual update pertaining to budget request process
 - General Admit interest codes process (with Enrollment Management and ITS)
 - Headcount goals: fall and spring weekly goal creation process
 - Legislative district data request process
 - Orientation registration report process
 - Race/ethnicity question to students coded as unknown (with Enrollment Management and ITS)
 - Undergraduate continuing student retention communication plan

: 83% complete and ongoing

- Continued enhancement of policies and procedures related to IT functions. 100% complete
- Realigning existing cyber security policies and procedures to conform to the NIST 800-171 Controlled Unclassified Information framework. 65% complete

- Developed operations/training manual and program for student operations assistants (SOA) and successfully completed 3.5 days of training and orientation for those SOAs in August 2018.

- Completed the full transfer of budget and operations of the Fitness Center in the residential complex to AC Operations.

80% complete and ongoing

- The Office of the Provost has worked collaboratively with the Division of Administration and Finance and Human Resources to clarify position control and the approval process for hiring new and replacement staff. The Office of the Provost, with support from the Division of Administration and Finance, established a process in Academic Affairs for planning and approving re-classifications and upgrades. The Office of the Provost continues to require a clear and transparent process for requesting searches for faculty positions, vetting, and approving them in alignment with strategic priorities.

25% complete and ongoing

- The Office of Human Resources has developed a comprehensive training plan in order to train each of the cabinet members, as well as department heads, in completing an Operations Preparedness Plan (OPP). Enrollment Management and Athletics are testing the template prior to launching the comprehensive training. These training workshops will first be offered as stand-alone sessions and will be incorporated into New Manager Orientation. Furthermore, the class will be made available through the Blackboard learning system under the Orientation to HR Services class offered to all managers. In addition to the OPP training, there will be training conducted on how to best utilize the Talent Pool Development template, providing an opportunity for each of the cabinet members to discuss real-life scenarios and create a plan in the event of a disruption or loss of key individuals.

70% and ongoing

Worked with Human Resources to develop an Operational Preparedness Plan: Steps 1 – 3 of the OPP template are complete.

80% complete and ongoing

- July 26, 2018: DumontJanks submits revise

- *Developed Flight Risk Analysis Template.*
 - *Developed Relationship Matrix Template.*
 - *Developed/implemented a Pilot program to demo the OPP template and TPDP template using Athletics, Human Resources, and Enrollment Management as test subjects.*
 - *Developed and implemented an enhanced employee exit interview e-questionnaire and automated out-processing workflow to facilitate employee exit process.*
 - *Led the implementation (in partnership w/IT) to implement an Equifax integration to include the Work Number functionality to automate the employment verification process.*
 - *Partnered with ITS to develop e-Workflow for Tuition Waiver, Tuition Reimbursement and Tuition Waiver for Spouses, Dependents, Domestic Partners and Civil Unions.*
 - *Developed online employee guide to replace hard copy employee handbook.*
 - *Worked collaboratively with institutional partners to develop Grant PACT process template.*
 - 100% complete and ongoing*
 - *Streamlined news delivery through the development of a news hub for internal and external audiences and the media.*
 - *Developed a beat system to mine for stories; developing and strategically distributing an experts list to promote Stockton faculty/staff; and promoting content through publications (including Stockton News), the website and social media.*
 - *Demonstrated best practices in web communications and development by leading other NJ colleges and universities rankings in all categories for website accessibility through Google Lighthouse.*
 - *Developed and implemented a new distribution plan for the University's FY18 Annual Report, including the development of a responsive, web-based version on OU Campus, digital ads, email distribution, and a two-sided, printed takeaway piece that highlights quick stats and an URL. The change resulted in a budget savings of \$10,000.*
 - *Developed a plan for a new tracking method to evaluate and monitor readership of Stockton Now e-zine, including but not limited to tracking email opens/clicks, homepage carousel and promo banner clicks and social media clicks. Tracking now provides an opportunity to send follow-up distribution to audience that may have overlooked initial distribution. Results show the follow-up is successful in gaining new readers.*
 - *Lead the transition of distributing University digital publications, including Stockton Now and Stockton News, from Vertical Response and Microsoft Outlook to Emma, including coordinating training sessions for the URM team, email list migration*
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- Turnaround for requests from A&F are routinely prompt and reliable
- A&F internal goal of professionalism is an ongoing priority

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- Implemented a new procedure in which University Service Provider Agreements are no longer required for services below the bid threshold (\$33,300).
 - Implemented commodity level accounting for requisitions.

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- Completed the installation and integration of a new Pitney Bowes system for the mailroom, which provides better reporting capabilities and delivery workflow.
 - Worked with Chartwells to improve the customer experience in our dining operations, specifically N-Wing.

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- Partnered with Disbursements on a P-card project which resulted in the assignment of specific accounting information (fund, organization, account, program, activity, and location) to P-cards/P-cardholders to help eliminate incorrect information posting to the general ledger and after-the-fact budget transfers and journal entries.

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- Completed the implementation of the Chrome River travel expense management software package.
 - Developed and offered numerous trainings including the New Manager Orientation training, Chrome River training, and Year End training.
 - Implemented budget transferability for 2020 funds for the functional end user.
 - Partnered with Fiscal Affairs on the P-card project described above.
 - Transitioned Payroll from Human Resources to A&F.
 - Identifying and implementing payroll process enhancements - ongoing.

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- Successfully piloted (non-salary) zero-based budgeting with Facilities and Operations, Student Affairs, and the School of Education.
 - Developed and offered individual and small group Banner budget application training, New Manager Orientation, and Zero-Based Budgeting training.
 - Conducted periodic/monthly position control meetings with various divisions to promote open communication with the Budget Unit Managers and ensure accuracy of the position control report.
 - Compiled and distributed non-salary deficit reports on a biweekly basis.

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40% complete and ongoing

- NARTP operations have transitioned to ACEA/Atlantic County
- NARTP's first b A AR

<p><u>70% complete</u></p> <ul style="list-style-type: none"> • Conducted ongoing meetings with various University departments, including Academic Affairs, Administration and Finance, Facilities and Operations, Human Resources, and Student Affairs, to provide proactive legal counseling. • Implemented revised procedures with the Office of Procurement and Contracting to simplify and expedite the processing of University contracts. • Conducted ongoing preparation and review of University policies and procedures. Additional new policies and procedures in progress for completion in FY 2020. <p><u>Incomplete</u></p> <ul style="list-style-type: none"> • Implementation of University wide document management system: narrower implementation required to address risk management and liability concerns. 			
<p><u>100% complete and ongoing</u></p> <ul style="list-style-type: none"> • User self-service password reset functionality for Stockton accounts. • Increased capacity of campus internet service to ensure reliable internet services. • Help Desk survey completed, 98.82% satisfaction rate for 2018-19; will continue to survey next year. • Printer alerts to reduce downtime of campus lab/kiosk printers. • Improvements to academic computing experience including auto start of podiums, change in classroom check procedure, additional kiosk printers. • Documentation & training to promote job sharing to reduce key man issues: ongoing initiative. 			
<p><u>90% complete and ongoing</u></p> <ul style="list-style-type: none"> • Implemented Data Loss Prevention tool, which prevents outbound emails containing Social Security Numbers. • Expansion of Amazon Web Services to better support institutional business continuity and disaster recovery operations. Increased off-site backup locations to include west coast data centers. • Enhanced termination procedures and expansion of information security and IT help desk involvement in the employee exit process. • Duo multi-factor authentication initiative for enhanced authentication and account credential protection. • University windows update services reconfigured allowing for more reliable and faster roll-outs to protect institutional machines and data. 			
<p><u>90% or more complete and ongoing</u></p> <ul style="list-style-type: none"> • OIDE collaborated with University Relations & Marketing and updated the Ethics web page and collaborated with ITS to design, review, and formalize the "Administrative Control Dashboard," which will allow OIDE staff to track employee submissions, • A formal roll out of the new website and the online ethics forms and process is in progress 			
<p><u>100% complete</u></p> <ul style="list-style-type: none"> • Implemented Student Affairs Assessment Committee. • Conducted Project CEO National Benchmarking to assess undergraduate self-reported career-readiness. • Identified Key Performance Indicators for each department. • Completed Inaugural Student Affairs Impact Report. 			

